



Wax Digital Ltd

5 East Park Road, Gateshead, Tyne and Wear,
NE9 5AX, UK | Company No: 14595118

Founded: 2023

Environmental Policy

At Wax Digital, we believe great design and responsible practice go hand in hand. Guided by our principle — The science of great design — we are committed to reducing our environmental impact and contributing to a more sustainable creative industry.

We recognise that even small actions, taken consistently, can make meaningful change. This policy outlines our approach to managing and improving our environmental performance.

1. Our Commitment

Wax Digital is committed to:

- Minimising waste and energy use within our operations.
- Reducing our carbon footprint through digital-first, remote-friendly workflows.
- Choosing suppliers and production partners who share our environmental values.
- Continuously improving our awareness, processes, and performance through learning and data.

2. Key Focus Areas

Energy and Emissions

We will prioritise low-energy equipment, cloud services powered by renewable energy where possible, and efficient home-office setups.

We aim to minimise unnecessary travel and offset essential journeys when feasible.

Waste and Materials

We will reduce paper and physical waste by using digital project management and approval systems.

When printing is necessary, we will work with FSC-certified or otherwise responsibly sourced materials.

Suppliers and Partners

We will select production and print partners who demonstrate sustainable practices — from material sourcing to energy management.

Sustainability considerations will be factored into project briefs and supplier selection criteria.

Awareness and Improvement

We will monitor our environmental actions annually and identify simple, achievable improvements.

As we grow, we will explore carbon tracking and reporting to better understand our footprint.

3. Responsibility and Review

This policy applies to all employees and freelancers working under the Wax Digital brand.

Responsibility for environmental management rests with the company directors, who will review progress annually and report outcomes in our Sustainability Statement.

4. Looking Ahead

Wax Digital's ambition is to build an environmentally conscious design practice — one where creativity and sustainability evolve together.

We recognise that sustainability is a journey, and this policy is the foundation of our continued improvement.

Stephen Gibbs

Director, Wax Digital Ltd

A stylized, handwritten signature in black ink, appearing to read "SG".

Date: November 2025