



Wax Digital Ltd

5 East Park Road, Gateshead, Tyne and Wear, NE9 5AX, UK

Company No: 14595118

Founded: 2023

Rate Card

Date: 06/04/26

WAXUS retainers are designed to provide guaranteed capacity, reduced friction, and consistent delivery in complex marketing environments.

WAXUS

Catalyst

£5000 per month

Structured creative support to stabilise delivery and remove bottlenecks.

Best for:

Marketing teams overwhelmed by small requests, approval loops, and inconsistent agency output.

What's included:

- Up to 60 hours of monthly creative support
- Named Wax account and creative lead
- Priority response compared to ad-hoc project work
- Light workflow and approval structure setup
- Support across digital, print, presentation, and campaign assets
- Designed to bring order, clarity, and momentum

WAXUS

Unified Creative Ops

£20,000 per month

A fully integrated creative operations layer across teams, brands, and markets.

Best for:

Complex, multi-brand or multi-region organisations requiring consistency, speed, and control.

What's included:

- Up to 250 hours of monthly creative support
- Weekly operational calls plus quarterly planning and roadmap sessions
- Coordination with internal teams and external agencies
- Brand consistency and quality guardianship
- Scalable support across campaigns, product launches, and sales enablement
- Preferential scheduling during peak periods
- Designed to function as an extension of your internal marketing team

Retainer clients benefit from:

- Priority scheduling
- Preferential access during peak periods
- Accurate billing & reduced administrative overhead
- Consistent creative teams

WAXUS

Streamline

£10,000 per month

An embedded creative partner managing campaigns, content, and stakeholders.

Best for:

Teams running multiple campaigns, product launches, or regional marketing streams.

What's included:

- Up to 125 hours of monthly creative support
- Weekly check-in and proactive planning support
- Guaranteed monthly capacity and prioritisation
- Stakeholder-friendly approval workflows
- Cross-channel campaign and content delivery
- Reduced reliance on multiple specialist agencies
- Designed to free up internal teams to focus on strategy

Ad-hoc

Core design services

The following services are available on a non-retainer, project or ad-hoc basis. Retainer clients receive priority access and integrated workflows.

Branding & Identity	£80/hour
Graphic Design	£80/hour
Web Design / Web App	POA per Project
UI/UX	£120/hour
Video Editing	£120/hour
Video Production	£600 per day
Studio Produced Voiceover	POA Per Project
Motion Graphics	£120/hour
3D Visualisation	£120/hour
Presentation Design	£80/hour
Illustration & Infographics	£80/hour

Creative direction / consultancy

Senior creative leadership, campaign ideation, workshop facilitation, concept development, and strategic input.

Senior Creative	£200 / hour
	£600 / Half day
	£1200 / Full day