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Company No: 14595118

EST. 2023
GATESHEAD
UNITED KINGDOM

Date: 13/11/26

WAXUS **pre-made packages** - designed to provide guaranteed capacity, reduced friction, and consistent delivery in complex marketing environments.

Retainer clients benefit from:

Priority scheduling | Preferential access during peak periods | Acurate billing & reduced admin overhead | Consistent creative teams | Client access to our custom workflow and briefing system | Account Management | Discounted rates

WAXUS Light £2000 per month

Structured creative support to stabilise delivery.

Best for:

Marketing teams overwhelmed by small requests, approval loops, and inconsistent agency output on a smaller budget.

What's included:

- Up to 25 units of monthly creative support
- Priority response compared to ad-hoc project work
- Light workflow and approval structure setup
- Support across digital, print, presentation, and campaign assets
- Designed to bring order and clarity

WAXUS Catalyst £5000 per month

Structured creative support to stabilise delivery and remove bottlenecks.

Best for:

Marketing teams overwhelmed by small requests, approval loops, and inconsistent agency output.

What's included:

- Up to 60 units of monthly creative support
- Named Wax account and creative lead
- Priority response compared to ad-hoc project work
- Light workflow and approval structure setup
- Support across digital, print, presentation, and campaign assets
- Designed to bring order, clarity, and momentum

WAXUS Streamline £10,000 per month

An embedded creative partner managing campaigns, content, and stakeholders.

Best for:

Teams running multiple campaigns, product launches, or regional marketing streams.

What's included:

- Up to 125 units of monthly creative support
- Weekly check-in and proactive planning support
- Guaranteed monthly capacity and prioritisation
- Stakeholder-friendly approval workflows
- Cross-channel campaign and content delivery
- Reduced reliance on multiple specialist agencies
- Designed to free up internal teams to focus on strategy

WAXUS Unified Ops £20,000 per month

A fully integrated creative operations layer across teams, brands, and markets.

Best for:

Complex, multi-brand or multi-region organisations requiring consistency, speed, and control.

What's included:

- Up to 250 units of monthly creative support
- Weekly operational calls plus quarterly planning and roadmap sessions
- Coordination with internal teams and external agencies
- Brand consistency and quality guardianship
- Scalable support across campaigns, product launches,
and sales enablement
- Preferential scheduling during peak periods
- Designed to function as an extension of your internal marketing team

Optional add-on package:

WAXUS

Strategy Plus from £7000 per project

For use on a single product launch or campaign. We work with your marketing, sales and technical teams to agree who you need to reach, what will matter to them and how to bring that message to market.

What's included:

- **Discovery and stakeholder alignment | Review your existing materials, speak with key stakeholders and agree the objectives for the launch or campaign.**
- **Audience priorities | Identify the buyers, specifiers and influencers you need to reach, what drives their decisions and what questions they need answered.**
- **Product positioning | Define the value your product offers, what sets it apart and which technical evidence supports that story.**
- **Messaging framework | Develop a core message, supporting points and proof points your teams can use consistently across marketing and sales.**
- **Campaign and asset recommendations | Recommend the channels and materials to prioritise, with a rollout plan for launch and follow-up.**
- **Creative brief and success measures | Turn the agreed direction into a brief ready for design and production, with practical measures to track how the campaign performs.**

Retainer pricing guide

Core design services

The following pricing is exclusively for retainer clients.
Retainer clients receive priority access, account management and integrated workflows.

1 Unit = £80	
Branding & Identity	1unit
Graphic Design	1unit
Web Design / Web App	POA per Project
UI/UX	1.5 units
Video Editing	1.5 units
Video Production	1.5 units
Studio Produced Voiceover	POA Per Project
Motion Graphics	1.5 units
3D Visualisation	1.5 units
Presentation Design	1unit
Illustration & Infographics	1unit

Ad-hoc pricing guide

Core design services

The following pricing is for non-retainer, project or ad-hoc basis.

1 Unit = £100	
Branding & Identity	1unit
Graphic Design	1unit
Web Design / Web App	POA per Project
UI/UX	1.5 units
Video Editing	1.5 units
Video Production	1.5 units
Studio Produced Voiceover	POA Per Project
Motion Graphics	1.5 units
3D Visualisation	1.5 units
Presentation Design	1unit
Illustration & Infographics	1unit